



2025 Gold Investment Checklist

For CFOs, Investors & Strategic Decision-Makers

[World Virtual CFO](#) | English Edition



Tariff-Proof Sourcing Strategies

- ☒ Confirm product classification codes (e.g., 7108.13.5500) before import
 - ☒ Prioritize 1-ounce bars from exempt suppliers (Costco, Swiss refiners)
 - ☒ Monitor U.S. Customs and White House updates weekly
 - ☒ Diversify sourcing across tariff-free jurisdictions (UAE, Singapore)
 - ☒ Avoid bulk purchases of 1-kilo or 100-ounce bars until policy stabilizes
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ETF vs. Physical Gold Comparison

Feature	Physical Gold (Bars/Coins)	Gold ETFs / Sovereign Bonds
Liquidity	Medium	High
Storage Costs	High	None
Tax Efficiency	Low	High
Tariff Exposure	High (if imported)	None

Emotional Value High

Low

Global Pricing Tracker

- ☒ Track daily spot prices via LBMA, MCX, or trusted apps
- ☒ Compare premiums across Costco, jewelers, and online platforms
- ☒ Monitor INR/USD exchange rate for import cost impact
- ☒ Watch Swiss refinery output and export volumes
- ☒ Set alerts for ₹100,000/10g threshold breaches

CFO Insights for Volatile Markets

- ☒ Build gold exposure into multi-asset portfolios (10–15% max)
- ☒ Use sovereign gold bonds for long-term hedging
- ☒ Reassess insurance and storage policies quarterly
- ☒ Prepare board-level briefings on tariff impact
- ☒ Engage with global suppliers for flexible contracts

Bonus CTA

Want the bilingual Hindi-English version with editable fields and branded visuals?

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